

**UNITED
ORTHODONTIC —
BUYING GROUP**

United Orthodontic Buying Group, LLC

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**"BEST PRODUCTS
at the
BEST PRICES
for the
ORTHODONTIST"**

April 20, 2010

Dear UOBG Member:

It is my hope that this memo finds you, your family and practice doing well and enjoying the spring season, especially after such a difficult winter for our country.

The purpose of this message is to inform you that after my 30-plus years of originating the UOBG and carrying it forward it is time for me to fully pass the reins to a new leadership. As most of you know, during the past several years I have been concerned about you, my orthodontic colleagues in the UOBG Membership with the value and benefits of UOBG continuing because the only person operating the reins of UOBG was myself. Thus, in my unintended absence the UOBG would have dissolved leaving UOBG Members to fend for yourselves.

After several years of surveying different alternatives to ensure UOBG's existence, I realized that the best overall solution was to form a permanent and legal relationship with GAC. This was accomplished in April, 2008. We announced this several times through the UOBG website's Administrative Announcements for UOBG Members, letters, faxes and phone calls at that time to assure Members of the UOBG viability and great hopes for the future of the organization. I agreed to a two year consulting period with GAC after the April, 2008, arrangement to help in this transition period. It appears that the transition has been successful and it is now time for me to step aside.

Therefore, my official and legal ties with UOBG will be complete and finished by the third week in April of this year. It has been my pleasure to originate this very unique organization for you, my orthodontic colleagues and the Annual Surveys indicate your extreme satisfaction with UOBG's performance. Of course, there are always problems to solve to create an even better environment and that is the manner in which I have always

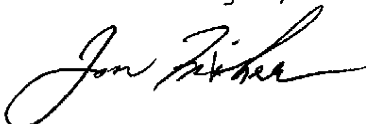
approached issues both from the Membership and from the business Vendors with which we have alliances. However, as you are aware, every relationship whether personal or professional, always has problems. The true mark of success is solving the problems. I can assure you that it is not the "deal" that is most important; it is the people in the deal!

With this in mind, it is my belief that because of the quality of individuals involved in the UOBG Membership, GAC and the other Vendor alliances involved with the UOBG organization it will with your input continue to move forward, improve with time and increase the value and benefits to the UOBG Membership.

GAC has been diligently working with this transitional period during the past two years and has proved to be a partner with a cooperative and forward-looking attitude. It is very important for both the UOBG Membership and GAC to remain highly communicative and interactive in order to continue the success, to grow the UOBG Membership by virtue of increasing its value and benefits to its Membership. To this end, it is vitally important for you to express your opinions in a constructive, creative and positive manner for as you know it is only through this style of communication that things actually are completed and improved.

Thus, I want to thank you for the enjoyable relationship we have shared as colleagues and friends and wish you the very best in the future.

Your Colleague,

A handwritten signature in cursive script that reads "Jon Fisher". The signature is written in black ink and is positioned above the typed name.

Jon C Fisher, DMD, MSD